2021 Signature Event
Sponsorship Opportunities

Why Join the Fight?

- We are the ONLY nonprofit to provide supportive oncology services in the Chicago Southland at no cost to participants
- 85% of participants are impacted by breast, lung, gynecological, brain, and colorectal cancers
- Nearly 80% of participants are cancer survivors
- 40% of participants are people of color
- Nearly 1/4 of participants are men
- 2/3 of participants are stage III or IV

Benefits of Involvement

Based on your level of sponsorship, your company may:

- Receive high visibility leading up to events and at events
- Reach a combined audience of more than 15,000 people per event
- Align your company with the top fundraising events in the Chicago Southland
- Build and retain customer awareness and loyalty, as well as good will in community
Signature Events Sponsorship Opportunities
2021 Sponsorship Commitment Form

PLEASE CHECK ALL THAT APPLY:

SAY YES TELETHON - April 11th
☐ PRESENTING SPONSOR $5,000
☐ SURVIVOR SPONSOR $2,500
☐ STRENGTH SPONSOR $1,000
☐ SUPPORT SPONSOR $500
☐ HEALING SPONSOR $250
☐ HELP SPONSOR $100

CASABLANCA GALA - October 29th
☐ PRESENTING SPONSOR $5,000
☐ SURVIVOR SPONSOR $3,500
☐ STRENGTH SPONSOR $2,500
☐ SUPPORT SPONSOR $1,000
☐ HEALING SPONSOR $500

WALK OF HOPE WEEK - June 20-27th
☐ PRESENTING SPONSOR $7,500
☐ SURVIVOR SPONSOR $5,000
☐ STRENGTH SPONSOR $2,500
☐ SUPPORT SPONSOR $1,000
☐ HEALING SPONSOR $500
☐ HELP SPONSOR $250
☐ HOPE SPONSOR $150

HOLIDAY SPIRITS - December 10th
☐ PRESENTING SPONSOR $5,000
☐ TINSEL SPONSOR $2,500
☐ MISTLETOE SPONSOR $1,000
☐ SNOWFLAKE SPONSOR $500
☐ CANDY CANE SPONSOR $250
☐ GINGERBREAD SPONSOR $150

GOLF OUTING - September 13th
☐ PRESENTING SPONSOR $5,000
☐ ACE SPONSOR $3,000
☐ MASTER SPONSOR $1,750
☐ HOLE SPONSOR $1,000
☐ PAR SPONSOR $500
☐ LUNCH SPONSOR $250
HOLE OF CHOOSING ($1000 & UP): _____

**Sponsorship deadline is March 17th for full benefits
*Presenting Sponsors need to be submitted by February 12th for full benefits

**Sponsorship deadline is May 17th for full benefits
*Presenting Sponsors need to be submitted by March 24th for full benefits

**Sponsorship deadline is August 27th for full benefits
*Presenting Sponsors need to be submitted by July 12th for full benefits

**Sponsorship deadline is November 26th for full benefits
*Presenting Sponsors need to be submitted by October 15th for full benefits

**Sponsorship deadline is October 8th for full benefits
*Presenting Sponsors need to be submitted by August 6th for full benefits

KEEP THIS FORM FOR YOUR RECORDS
CSC 5-Point Model

**Body Image**
- WIGS
- HAIR ACCESSORIES
- BREAST PROSTHETIC
- COSMETIC WORKSHOPS
- HEALTH & SEXUALITY PROGRAMS

**Nutrition**
- COLON CANCER NUTRITION
- JUICING
- ENERGY & WEIGHT MANAGEMENT
- DETOXIFICATION & RECOVERY SEMINARS
- ONE-ON-ONE DIET PROGRAMING

**Counseling & Stress Management**
- INDIVIDUAL & FAMILY THERAPY
- ART & JOURNALING GROUPS
- SURVIVOR & CAREGIVERS GROUPS
- BEREAVEMENT GROUPS
- KIDS CLUB
- GUIDED IMAGERY
- MEDITATION

**Education & Networking**
- SPECIFIC CANCER-RELATED GROUPS
- LENDING LIBRARY
- NETWORKING GROUPS
- SUPPORT GROUPS
- MONTHLY FAMILY ACTIVITIES

**Fitness & Physical Wellness**
- YOGA
- TAI CHI
- DANCE
- ZUMBA
- THERAPEUTIC MASSAGE
- REIKI
Say Yes Telethon
April 11th | Virtual Telethon

Counseling & Stress Management Outcomes

- 4,459 participant visits
- 40% of total visits

- 60% of participants reported counseling sessions supported them in the fight against their or their loved one’s illness

- 68% of stress management participants shared attending programs decreased their overall level of stress

*Presenting Sponsors need to be submitted by February 12th for full benefits**
Sponsorship deadline is March 17th for full benefits

Sponsorship Reach

- 750+ viewers
- Press release sent to 55 news orgs.
- 9,000 website views per month
- 13,000 followers
- 60,000 Reach
- 15,000 Quarterly newsletters sent
- 15,000 contacts on our email list

to giving
to volunteerism
to wellness
to our Vision
<table>
<thead>
<tr>
<th>Say Yes Teletson</th>
<th>Presenting Sponsor $5,000</th>
<th>Survivorship Sponsor $2,500</th>
<th>Strength Sponsor $1,000</th>
<th>Support Sponsor $500</th>
<th>Healing Sponsor $250</th>
<th>Help Sponsor $100</th>
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<tbody>
<tr>
<td>Honorable Mention in Teletthon Press Release</td>
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<tr>
<td>Ad in CSC quarterly newsletter</td>
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<td>Teletthon plague for your business</td>
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<td>60 second testimonial/commercial during teletthon</td>
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<td>Cancer Awareness Program</td>
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</tbody>
</table>
| Premier recognition of support during teletthon | | | | | | ✔
| Listed as premier sponsor on CSC website with link | | | | | | |
| 45 second testimonial/commercial during teletthon | | | | | | ✔
| Logo featured on up to 3 social media posts & eblasts | | | | | | ✔
| Logo featured in background during teletthon | | | | | | ✔
| 30 second testimonial/commercial during teletthon | | | | | | ✔
| Name listed on CSC website & event website | | | | | | ✔
| Special Social Media Shoutout | | | | | | ✔
| Announcement of your support during teletthon | | | | | | ✔
| Name featured in background during teletthon | | | | | | ✔

**Say Yes Teletson Sponsorship Levels:***
- **Presenting Sponsor ($5,000)**
- **Survivorship Sponsor ($2,500)**
- **Strength Sponsor ($1,000)**
- **Support Sponsor ($500)**
- **Healing Sponsor ($250)**
- **Help Sponsor ($100)**
**Walk of Hope Week**

June 20th - June 27th | Mokena Walk June 20th | Homewood Walk June 27th

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**BE A SUPERHERO**

Education & Networking Outcomes

- **1,185** participant visits
- **11%** of total visits

- **82%** of networking group attendees stated they received significant emotional support.

- **63%** of educational program attendees felt more informed and more able to cope with their cancer diagnosis

*Presenting Sponsors need to be submitted by March 24th for full benefits*

**Sponsorship deadline is May 17th for full benefits**

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**SPONSORSHIP REACH**

- 1,185 participant visits
- **15,000** followers
- **60,000** reached
- **15,000** contacts on our email list
- **9,000** website views per month
- **2,500** invites sent
- **3,500** flyers printed
- **1000** event attendees
- Press release sent to 55 news orgs.
- High traffic banners in six locations

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Be THE source of hope, help, and strength that changes the lives of every person impacted by cancer.

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1000 event attendees

Press release sent to 55 news orgs.

High traffic banners in six locations
<table>
<thead>
<tr>
<th>WALK OF HOPE WEEK</th>
<th>PRESENTING SPONSOR $7,500</th>
<th>SURVIVORSHIP SPONSOR $5,000</th>
<th>STRENGTH SPONSOR $2,500</th>
<th>SUPPORT SPONSOR $1,000</th>
<th>HEALING SPONSOR $500</th>
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<td>Logo on front of T-shirt*</td>
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<td>Logo on all 6 WOH Banners</td>
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<td>Logo on invite &amp; all promo materials*</td>
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<td>WOH plaque for your business</td>
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<td>Listed as premier sponsor on CSC website with link</td>
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<td>8 foot table at sponsor expo</td>
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<td>Logo on t-shirt &amp; event signage</td>
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</table>
Annual Golf Outing
September 13th | Idlewild Country Club

Body Image

252 participant visits
2% of total visits

52% of surveyed participants that received wigs or breast prosthetics felt more confident.

Be THE source of hope, help, and strength that changes the lives of every person impacted by cancer

*Presenting Sponsors need to be submitted by July 12th for full benefits
**Sponsorship deadline is August 27th for full benefits

Sponsorship Reach

150+ event attendees
600 invites sent
1,500 flyers printed
Press release sent to 55 news orgs.
9,000 website views per month
15,000 Quarterly newsletters sent
15,000 contacts on our email list
13,000 followers on social media

<table>
<thead>
<tr>
<th>Feature</th>
<th>Presenting Sponsor</th>
<th>Ace Sponsor</th>
<th>Master Sponsor</th>
<th>Hole Sponsor</th>
<th>Par Sponsor</th>
<th>Lunch Sponsor</th>
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<tbody>
<tr>
<td>Honorable Mention in Golf Press Release &amp; Plaque for Business</td>
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<td>Exclusive signage at Carlton Fisk Hole</td>
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<td>Ad in event program &amp; quarterly CSC newsletter</td>
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<td>Exclusive signage at club entryway</td>
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<tr>
<td>Logo on up to 3 social media posts and eblasts</td>
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<td>Cancer Awareness Program</td>
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<tr>
<td>Listed as premier sponsor on CSC website with link</td>
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<tr>
<td>Exclusive signage at the hole of your choosing</td>
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<td>Opportunity to include branded item in goodie bag</td>
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<td>Name listed on CSC website &amp; event website</td>
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<td>Premier signage during dinner</td>
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<td>Premier signage during lunch</td>
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</table>

- **Presenting Sponsor ($5,000)**
  - 2 Foursomes with lunch & dinner

- **Ace Sponsor ($3,000)**
  - Foursome with lunch & dinner

- **Master Sponsor ($1,750)**
  - Foursome with lunch & dinner

- **Hole Sponsor ($1,000)**
  - 2 for Golf with lunch & dinner

- **Par Sponsor ($500)**
  - 2 tickets to dinner only

- **Lunch Sponsor ($250)**
  - 2 tickets to lunch only
Casablanca Gala
October 29th | Olympia Fields Country Club

Nutrition Outcomes

736 participant visits
6% of total visits

67% agreed nutrition programs help them be mindful to eat healthier foods

*Presenting Sponsors need to be submitted by August 6th for full benefits
**Sponsorship deadline is October 8th for full benefits

Sponsorship Reach

200+ event attendees
Press release sent to 55 news orgs.

750 invites sent
1,500 flyers printed
9,000 website views per month
15,000 Quarterly newsletters sent

15,000 contacts on our email list
13,000 followers
60,000 reach
<table>
<thead>
<tr>
<th>Casablanca Gala</th>
<th>Presenting Sponsor $5,000</th>
<th>Survivorship Sponsor $3,500</th>
<th>Strength Sponsor $2,500</th>
<th>Support Sponsor $1,000</th>
<th>Healing Sponsor $500</th>
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<tbody>
<tr>
<td>Honorable-Mention in Gala press release</td>
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<tr>
<td>Logo on event invitations &amp; event materials</td>
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<tr>
<td>Ad in CSC quarterly newsletter</td>
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<tr>
<td>Gala plague for your business</td>
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<td>Logo on up to 3 eblasts and social media posts</td>
<td>✓</td>
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<tr>
<td>Listed as premier sponsor on CSC homepage with link</td>
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<tr>
<td>Full page ad (color) with premier placement in ad book</td>
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<td>Premier recognition at event welcome speech &amp; event signage</td>
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<tr>
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<td>Full page ad (black and white) in event program</td>
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<tr>
<td>Logo on CSC website &amp; event website</td>
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<td>Half page ad (black and white) in event program</td>
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<tr>
<td>Special social media shoutout</td>
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<td>8 tickets with preferred seating</td>
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- **Casablanca Gala**
- **Presenting Sponsor $5,000**
- **Survivorship Sponsor $3,500**
- **Strength Sponsor $2,500**
- **Support Sponsor $1,000**
- **Healing Sponsor $500**

- **Honorable-Mention in Gala press release**
- **Logo on event invitations & event materials**
- **Ad in CSC quarterly newsletter**
- **Gala plague for your business**
- **Logo on up to 3 eblasts and social media posts**
- **Listed as premier sponsor on CSC homepage with link**
- **Full page ad (color) with premier placement in ad book**
- **Premier recognition at event welcome speech & event signage**
- **Cancer Awareness Program**
- **Full page ad (black and white) in event program**
- **Logo on CSC website & event website**
- **Half page ad (black and white) in event program**
- **Name on CSC website, event website, and event program**
- **Special social media shoutout**
- **Recognition on event signage**
- **8 tickets with preferred seating**
- **6 tickets with preferred seating**
- **4 tickets**
- **2 tickets**
**Holiday Spirits**

December 10th

---

**Fitness & Physical Wellness**

- **4,459** participant visits
- **40%** of total visits

- **73%** of fitness participants said attending fitness classes increased their ability to be active and go through their daily activities.

- **65%** of physical wellness program participants reported decreased stress.

- **70%** of participants experienced increased relaxation from utilizing our physical wellness programs (massage, reiki or cranio-sacral)

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**Sponsorship Reach**

- 100+ event attendees
- Press release sent to 55 news orgs.
- 500 invites sent
- 1,000 flyers printed
- 9,000 website views per month
- 15,000 Quarterly newsletters sent
- **15,000 contacts** on our email list
- **13,000 followers**
- **60,000 reach**

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*Presenting Sponsors need to be submitted by October 15th for full benefits

**Sponsorship deadline is November 26th for full benefits**
<table>
<thead>
<tr>
<th>perk</th>
<th>Presenting Sponsor $5,000</th>
<th>Tinsel Sponsor $2,500</th>
<th>Mistletoe Sponsor $1,000</th>
<th>Snowflake Sponsor $500</th>
<th>Candy Cane Sponsor $250</th>
<th>Gingerbread Sponsor $150</th>
</tr>
</thead>
<tbody>
<tr>
<td>Honorable mention in Holiday Spirits press release</td>
<td>✓</td>
<td></td>
<td>✓</td>
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<tr>
<td>Logo on complimentary sampler glass at event</td>
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<tr>
<td>Ad in event program &amp; quarterly CSC newsletter</td>
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<td>Logo on invites and event materials</td>
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<td>Holiday Spirits plague for your business</td>
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<tr>
<td>Listed as premier sponsor on CSC website with link</td>
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<td>Logo on up to 3 social media posts and eblasts</td>
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<td>Cancer Awareness Program</td>
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<td>Opportunity to include branded item in goodie bag</td>
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<td>Logo on event signage and event program</td>
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<td>Special social media shoutout</td>
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<td>2 event tickets</td>
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</tbody>
</table>

**Category:** Cancer Awareness Program

**Opportunity to include branded item in goodie bag**

**Name on CSC website and event website**

**Holiday Spirits plague for your business**

**Logo on complimentary sampler glass at event**

**Premier recognition at event welcome speech**

**Presenting Sponsor** $5,000

**Tinsel Sponsor** $2,500

**Mistletoe Sponsor** $1,000

**Snowflake Sponsor** $500

**Candy Cane Sponsor** $250

**Gingerbread Sponsor** $150
Outcomes
How we know that our programs are having a meaningful impact!
(From the December 2019 Annual Survey)

Education & Networking
1,185 participant visits
11% of total visits
82% of networking group attendees stated they received significant emotional support.
63% of educational program attendees felt more informed and more able to cope with their cancer diagnosis.

Body Image
252 participant visits
2% of total visits
52% of surveyed participants that received wigs or breast prosthetics felt more confident.

Fitness & Physical Wellness
4,459 participant visits
40% of total visits
73% of fitness participants said attending fitness classes increased their ability to be active and go through their daily activities.
65% of physical wellness program participants reported decreased stress.
70% of participants experienced increased relaxation from utilizing our physical wellness programs (massage, reiki or cranio-sacral).

Counseling & Stress Management
4,459 participant visits
40% of total visits
60% of participants reported counseling sessions supported them in the fight against their or their loved one’s illness.
68% of stress management participants shared attending programs decreased their overall level of stress.

Nutrition
736 participant visits
6% of total visits
67% agreed nutrition programs help them be mindful to eat healthier foods.

To be THE source of hope, help, and strength that changes the lives of every person impacted by cancer.
## Signature Events Sponsorship Opportunities
### 2021 Sponsorship Commitment Form

**PLEASE CHECK ALL THAT APPLY:**

### SAY YES TELETHON - April 11th
- [ ] PRESENTING SPONSOR: $5,000
- [ ] SURVIVOR SPONSOR: $2,500
- [ ] STRENGTH SPONSOR: $1,000
- [ ] SUPPORT SPONSOR: $500
- [ ] HEALING SPONSOR: $250
- [ ] HELP SPONSOR: $100

*Presenting Sponsors need to be submitted by February 12th for full benefits
**Sponsorship deadline is March 17th for full benefits

### WALK OF HOPE WEEK - June 20-27th
- [ ] PRESENTING SPONSOR: $7,500
- [ ] SURVIVOR SPONSOR: $5,000
- [ ] STRENGTH SPONSOR: $2,500
- [ ] SUPPORT SPONSOR: $1,000
- [ ] HEALING SPONSOR: $500
- [ ] HELP SPONSOR: $250
- [ ] HOPE SPONSOR: $150

*Presenting Sponsors need to be submitted by March 24th for full benefits
**Sponsorship deadline is May 17th for full benefits

### GOLF OUTING - September 11th
- [ ] PRESENTING SPONSOR: $5,000
- [ ] ACE SPONSOR: $3,000
- [ ] MASTER SPONSOR: $1,750
- [ ] HOLE SPONSOR: $1,000
- [ ] PAR SPONSOR: $500
- [ ] LUNCH SPONSOR: $250

HOLE OF CHOOSING ($1000 & UP): ____

*Presenting Sponsors need to be submitted by July 12th for full benefits
**Sponsorship deadline is August 27th for full benefits

### CASABLANCA GALA - October 29th
- [ ] PRESENTING SPONSOR: $5,000
- [ ] SURVIVOR SPONSOR: $3,500
- [ ] STRENGTH SPONSOR: $2,500
- [ ] SUPPORT SPONSOR: $1,000
- [ ] HEALING SPONSOR: $500

*Presenting Sponsors need to be submitted by August 6th for full benefits
**Sponsorship deadline is October 8th for full benefits

### HOLIDAY SPIRITS - December 10th
- [ ] PRESENTING SPONSOR: $5,000
- [ ] TINSEL SPONSOR: $2,500
- [ ] MISTLETOE SPONSOR: $1,000
- [ ] SNOWFLAKE SPONSOR: $500
- [ ] CANDY CANE SPONSOR: $250
- [ ] GINGERBREAD SPONSOR: $150

*Presenting Sponsors need to be submitted by October 15th for full benefits
**Sponsorship deadline is November 26th for full benefits
Signature Events Sponsorship Opportunities
2021 Sponsorship Commitment Form

DONOR INFORMATION

DONOR/COMPANY NAME (As you would like to be listed in print materials):
________________________________________________________________________________________________________________________________________________

Main Business Contact: ____________________________________________________________________________________________________

Preferred Contact (to be contacted for artwork, benefits, etc.): ______________________________________________________________________

Address: ________________________________________________________________________________________________________________

City: ___________________________________________ State: _______________________________________ Zip: __________________

Phone number: _____________________________________________ Email Address: ________________________________________________

GIFT INFORMATION

TOTAL AMOUNT: _____________ BILLING ADDRESS: _______________________________________________________________________

☐ CHECK ENCLOSED ☐ CHECK WILL BE SENT ON _____________ ☐ INVOICE ME

☐ MC/VISA ☐ DISCOVER ☐ AMERICAN EXPRESS

CARD NUMBER: ___________________________ V-CODE: ___________________________

CARD HOLDER NAME: ___________________________ ZIP CODE: ___________________________

Please fill out the front and back and submit to:
Jen Linares
Administrative Office
The Cancer Support Center
2028 Elm Road
Homewood, IL 60430

For questions please reach out to Jen Linares or Amanda Nellett at:
jlinares@cancersupportcenter.org | 708-365-0215
anellett@cancersupportcenter.org | 708-995-0363